



HUMANIM
HUMAN PURPOSE. HUMAN IMPACT.

Press Kit



Background

Mission

Humanim's mission is to support and empower individuals who face social or economic challenges — by building pathways to economic equity, opportunity, and independence.

History

Our organization was founded on the belief that every human being has potential and that work is transformative, with the goal of creating economic equity for individuals with disabilities and socio-economic challenges.

Humanim started in 1971 as a vocational day program for individuals with developmental disabilities in Howard County. Throughout the 80's and 90's Humanim's services expanded to include workforce development, behavioral health services, youth services, and social enterprise, while growing its reach beyond Howard County.

In 2009, Humanim expanded its operations to Baltimore City, beginning with the rehabilitation of the American Brewery Building in East Baltimore. The result of the award-winning American Brewery restoration project is a fully restored, 30,000 square foot space that houses a variety of our operations right in the community where they are needed. Humanim's vision for the project was realized in its expansion of employment services

to the city of Baltimore, the seeding of its community-based social enterprise division, and increased economic investment in the community and throughout Maryland. Since Humanim took occupancy in 2009, we have created over 300 new jobs primarily filled by community members and residents of Baltimore.

Today, Humanim is comprised of over 300 employees serving over 4,000 people a year throughout Maryland and parts of Delaware.

Equity Statement

Humanim, values inclusivity as core in our ability to serve our customers, staff, and stakeholders in our community.

We choose to respect, celebrate, honor and embrace the unique attributes, characteristics, cultures, classes, faiths, orientations and races that make people who they are. This engenders excellence in who we are and what we do as an organization. This climate for inclusion and excellence is key to building strong diversified leadership and exceptional customer service. We provide a safe environment to address the critical and complex issues that face Humanim, stakeholders in our community and persons served related to institutional issues creating disparities and impacting equity. We are passionate about our cause, our values system and know that our ability to achieve excellence begins with reflecting internally what we expect in our partnerships, strategies and investments.

WHAT WE DO: KEY FACTS & STATISTICS

What We Do

Humanim supports and empowers individuals who face social or economic challenges, by building pathways to economic equity, opportunity and independence. We do this through 35+ programs in the areas of Human Services, Workforce Development, Youth Services and Social Enterprise. This diverse but connected network of services is testament to the dynamic approach we take to achieving our mission.

Human Services

We offer a range of programs in behavioral health and developmental disability services that enhance growth, independence, and quality of life for individuals with special needs. Our person-centered approach emphasizes individualized care, community integration, evidence-based practices, and customized employment, with the goal of empowering individuals to achieve both personal and economic independence. Since 1994, the Commission on Accreditation of Rehabilitation Facilities has awarded us the top accreditation thanks to the quality of care our team provides.

Key Statistics (2019)

Behavioral Health Services:

- 1,518 individuals served
- 82% remained stable within their communities
- 87% remained stably housed, not actively homeless at any time
- 89% satisfaction rate among clients

Developmental Disability Services:

- 1,036 individuals served
- 93% Day Program participants in Community Integration activities
- 19 individuals enrolled the Direct Support Professional Apprenticeship Program
- 33% retained employment for 12+ months



Workforce Development

We facilitate the economic growth of individuals and communities by providing career training, job placement and job support services for individuals who have encountered challenges to employment. Our services are designed to equip both individuals and families with the skills necessary to achieve greater financial independence and long term success, while addressing economic disparities within the community. Like our human services, our workforce development programs have been nationally recognized and accredited.

Key Statistics (2019)

- 802 individuals served
- 54 job placements
- 83% placement rate for career training grads
- 40.75 avg # of days to place
- 65 professional certifications earned

Youth Services

Humanim provides educational, vocational, and behavioral health programs to support young people's success at school, in the community, and at work. We work with schools, communities and other local partners to empower young people to transition successfully into adulthood and the world of work. We also strive to strengthen families through services that include case management, financial coaching, goal planning, and connection to supportive resources.

Key Statistics (2019)

- 880 individuals served
- 96% of individuals completed internship
- 79% increase in post-test knowledge
- 55 job placements

Social Enterprise

The Humanim Social Enterprise Division not only creates jobs, but creates sustainable ecosystems that support individual advancement, workforce training, and business development, while strengthening the local economy and creating opportunities for small, minority businesses and community members.

Humanim's social enterprises are competitive, revenue-generating businesses with a clear social mission: to hire and train people who are striving to overcome employment barriers including incarceration, substance abuse, disability, and limited education. Our enterprises provide real, paying jobs with on-the-job training and wraparound services that help employees stabilize their lives, build their skills, and succeed. When employees are ready, our social enterprises help them advance – either internally or into lasting, competitive positions through our strategic network of public, private and community partners.

Our social enterprise model is unique in that it takes a multifaceted approach to addressing persistent poverty by engaging market forces, business and community stakeholders to create sustainable, market-based solutions. Each of our social impact businesses operate within an ecosystem of corporate, government and community partners that are committed to economic development and participate in the ecosystem through local hiring, procurement, purchasing, and large scale contracts. These industry-specific ecosystems can support both economic growth and social benefits for years to come, while providing direct opportunities for economic inclusion for Maryland residents with barriers to employment.

Our Social Enterprises

Currently, Humanim operates three social enterprises in the culinary (City Seeds and School of Food), and document imaging (iScan) industries — all of which are committed to our mission of training and hiring individuals with barriers to employment.

[Our Social Enterprises continued on next page.](#)



Humanim's first social enterprise, **iScan** is a document conversion and management service that provides scanning, indexing, processing and other digital imaging technology services. Primarily serving government and the commercial sector, iScan trains and employs individuals with disabilities and other barriers to employment.

iscan.com



City Seeds is committed to providing quality food and good jobs, while growing Baltimore's local food economy. As a Humanim Social Enterprise, they offer great taste with great impact through culinary and hospitality skills training for individuals with barriers to employment. City Seeds services include full-service corporate and event catering and wholesale food production.

cityseeds.org



School of Food fosters a food learning environment that empowers people with the skills, knowledge and experience to make their mark in the kitchen — and on the world. School of Food is committed to growing Baltimore's local food economy through training, job creation and food business technical assistance, offering both business training and culinary classes.

schooloffood.org

Awards & Recognition

Awards: humanim.org/awards

Press Page: humanim.org/press

Expert Bios: humanim.org/bios

More Information

Website: humanim.org

Blog: humanim.org/blog

Annual Report: humanim.org/annual-report

Humanim Leadership: humanim.org/who-we-are/#post-34

Press Kits/Logos/Brand Guidelines: humanim.org/media-kit

Expert Bios: humanim.org/bios

Social Media: [in](https://www.linkedin.com/company/humanim) [t](https://twitter.com/humanim) [f](https://www.facebook.com/humanim) [v](https://www.youtube.com/channel/UC...) [i](https://www.instagram.com/humanim) @humanim

Additional Information + High Res Images Available Upon Request

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