

Dine, Drink, and Design:

Baltimore Women Leaders

What do you think when you hear the word...

Business

- » Pays taxes
- » Structured, Organized (or aspires to be)
- » Contributes to social well being
- » Cold, Stingy, Wealthy
- » Community
- » Purpose-driven/ Mission-driven
- » Accountable to investors
- » Entrepreneurial
- » Employees/Jobs
- » Regulated
- » Doesn't value people; values money (most of them)
- » Industry
- » Money, Bottom line
- » For Profit, Profit growth, Profit margin
- » Products/services, Satisfies a need
- » Financial management
- » Goals and objectives

Entrepreneur

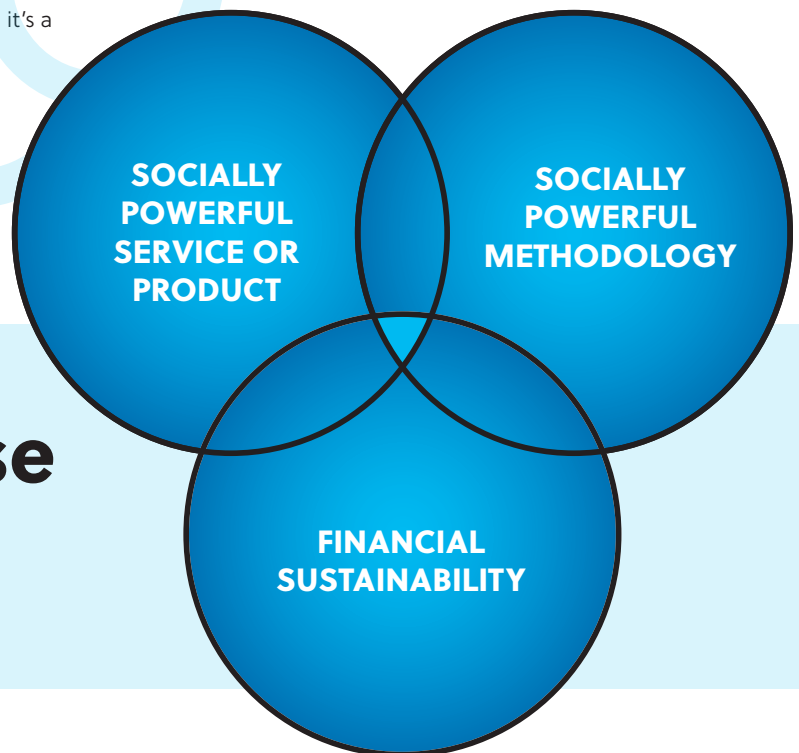
- » Visionary, Innovator
- » Risk, Risk taker
- » Startup
- » "Gets things done"
- » Driven, Motivated
- » Goal oriented
- » Partners with others
- » New venture
- » Opportunistic
- » Starts a "business"
- » Maverick
- » Creative
- » Idealistic
- » Savvy
- » Millionaire
- » Dreams big
- » My Hero
- » Customer
- » Iterates
- » Usually has a hard time being successful; it's a tough role
- » Builder
- » Problem solver
- » Investment
- » Strategy

Charity

- » Mission
- » Money
- » Feel sorry for people "oh poor them"
- » Generous, Giving to others, Do-gooders
- » Kindness, Sympathy, Love
- » Circular pot of money
- » Annual drive, Galas
- » People in need, Underprivileged
- » Charity for less fortunate
- » Not tax deductible
- » Gift, Donation
- » Above and beyond
- » Ask, ask, ask
- » Costly organizations
- » One-sided
- » Hand out

Non profit Organization (NPO)

- » Usually has a specific focus
- » Tax-exempt
- » Mission-driven
- » Structured/Organized
- » Resource-constrained
- » Social good, Helping others
- » Community activists
- » Grassroots



Social Enterprise Trifecta

Rethinking Social Innovation

Fund: Capacity Building for Social Enterprise

- » Talent
- » Scale
- » "Incubator" for business
- » Purpose-driven economy
- » Profit
- » NPO reinvestment
- » Employment
- » Build a story on neighborhood statistics

What is the non-profit of tomorrow?

- » Efficient & effective
- » Sustainable
- » Upward spiral
- » Benefit back to business
- » Community impact from employment